



## **AYF/NYSCA join to implement cutting-edge online program for coaches**

*New program provides convenience, enables volunteer youth sports coaches to receive NYSCA training and join the association online*

December 5, 2005—The National Alliance For Youth Sports (NAYS) and American Youth Football (AYF) have announced a new program available to AYF members, a convenient online training clinic that will allow all AYF coaches to obtain training and membership online through the National Youth Sports Coaches Association (NYSCA). The online training program is up and running, and can be accessed at [www.nays.org/nyscaonlineclinics/](http://www.nays.org/nyscaonlineclinics/).

AYF joined with NAYS earlier this year to expand its program philosophies and support structure to further serve children with top-quality youth football opportunities. One of the biggest benefits to AYF members through the relationship has been access to NYSCA's widely regarded and comprehensive coaches' training program, in addition to the other benefits of an NYSCA membership. Until now, the only way for volunteer coaches to obtain NYSCA membership was to attend an onsite training clinic, conducted by a local NYSCA chapter. NYSCA developed its innovative online program to provide a convenient and exciting new option for coaches' training, as well as to make coaches training more accessible.

Coaches who successfully complete the online program will be eligible for the full benefits of NYSCA membership. Initial Level members receive \$1,000,000 excess liability insurance (a benefit additional to the league insurance required by AYF), *SportingKid* magazine and a membership card. A Gold Level program is available for coaches who wish to obtain a higher level of coaching education.

Joe Galat, president of American Youth Football, urged AYF coaches to take advantage of the NYSCA training program, especially with the increased accessibility of the online version. "We strongly encourage our members to take advantage of one of the finest training programs available," he said. "Now that it is so convenient, there is really no reason not to participate in the NYSCA training program, which will help coaches to deliver the best football experience possible to every young player."

The topics and information covered by the online program are similar to those reviewed at NYSCA's onsite clinics. In order to become an Initial Level member, coaches begin with the *Introduction to Coaching Youth Sports* clinic, which discusses subjects like injury prevention, psychology of coaching youth sports, teaching and communication, and working with parents as partners. The online version of this clinic offers cutting-edge technology, with such features as interactive multimedia lessons, state-of-the-art graphics and access to exclusive printable manuals, which supplement the online material and are not available at onsite clinics. At the end of the clinic, coaches are asked to take an online exam, which

is instantly graded, allowing coaches to see results within seconds. Coaches must also accept the NYSCA Code of Ethics, and pledge to uphold the standards and practices expected by the NYSCA.

Coaches then follow up the introduction course by taking the *Coaching Youth Football* online clinic. The *Coaching Youth Football* online clinic provides complete coverage of the fundamentals of the game, and is designed to be used by coaches at any level. Topics include warm-up, offense, defense, tackling, blocking and receiving. Formations, plays and drills are demonstrated on live-action video, giving coaches the ability to see real-life applications of every concept. Lessons are accompanied by expert audio commentary, realistic 3-D graphics, key coaching points, and tips on set-up and execution. This clinic also includes an exclusive printable manual.

Once online training is completed and coaches become NYSCA members, they will receive automatic renewal reminders and can easily renew their membership online.

American Youth Football, Inc., established in 1996, is an international youth football organization established to promote the wholesome development of youth through their association with adult leaders in the sport of American football. Rules and regulations are established to ensure that players play in an atmosphere of safety with a competitive balance between teams. AYF now has participants in all 50 states.

Since 1981, more than two million coaches have become trained members of the NYSCA, making it the most widely used volunteer coaches' training program in the nation. To take part in the clinic, visit [www.nays.org/nyscaonlineclinics/](http://www.nays.org/nyscaonlineclinics/).